



## HIRE VETS MEDALLION PROGRAM

### DIGITAL TOOLKIT

The Honoring Investments in Recruiting and Employing American Military Veterans Act of 2017 (HIRE Vets Act or the Act), signed by President Trump on May 5, 2017, required the Secretary of Labor to establish a program, by rule, that recognizes employer efforts to recruit, employ, and retain veterans. The Secretary announced the Final Rule (20 C.F.R. § 1011) on November 9, 2017, the program became effective in January 2018, and accepted initial applications in 2019.

The HIRE Vets Medallion Program is an employer recognition program administered by the Department of Labor's Veterans' Employment and Training Service (VETS). Through the program, VETS accepts voluntary applications from employers for the HIRE Vets Medallion Award beginning on January 31 of each calendar year. The Award recognizes employers who hire and retain veterans, including their efforts to establish employee development programs and veteran specific benefits to improve retention.

### Key Dates

- **January 1**      **New account registration opens.**
- **January 31**      **Application period opens.**
- **April 30**      **Application period closes.**
- **Veterans Day**      **Award recipients announced by the Secretary of Labor.**

### How You Can Get Involved

**Get started:** Check out [HIREVets.gov](https://hirevets.gov) for fact sheets, social media aids, program details, and important announcements, and follow [@VETS\\_DOL](https://twitter.com/VETS_DOL) for the latest news.

**Spread the word:** Help us get the word out about the program on Twitter, Instagram, Facebook, and other social media platforms using the hashtag **#HIREVets** and/or linking to [HIREVets.gov](https://hirevets.gov). We also have a number of widgets that you can use to help spread the word, found at [HIREVets.gov/resources](https://hirevets.gov/resources).

### Examples:

- *Why hire vets? Because [insert example of specific qualities that make veterans excellent employees].*
- *The best employers hire vets because [insert reasons that hiring veterans can benefit organizations].*

**Share a tip:** What are some best practices when it comes to hiring veterans that have worked for your organization? What do veterans bring to your workplace? Let us know using **#HIREVetsMedallion**.

**Show the benefits:** Got a photo of your hardworking veteran staff, or a project they've completed? Post it using **#HIREVetsMedallion**.

## FAQs

**Who is eligible?** All organizations with at least one veteran employee are eligible to apply for a HIRE Vets Medallion Award.

**What are the criteria?** Criteria for recognition vary by level (platinum or gold) and employer size (large, medium, and small). View the full list at [HIREVets.gov](https://www.HIREVets.gov).

**What is the award?** Award recipients will receive a certificate stating the year for which it was received. VETS will also provide a digital image of the medallion award for recipients to use in advertisements, solicitations, business activities, and other products.

**How can I contact VETS?** For more information, email [hirevets@dol.gov](mailto:hirevets@dol.gov) or subscribe for updates at [HIREVets.gov](https://www.HIREVets.gov).



VETERANS EMPLOYMENT AND TRAINING SERVICE  
UNITED STATES DEPARTMENT OF LABOR