



HIRE Vets Medallion Program

DIGITAL TOOLKIT

The U.S. Department of Labor Veterans' Employment and Training Service (VETS) recently announced the HIRE Vets Medallion Program to recognize organizations that have invested in employing and retaining veterans. The Honoring Investments in Recruiting and Employing American Military Veterans Act (HIRE Vets Act) of 2017 directed the establishment of the program and is a powerful way that companies can signal their investment in veteran careers.

Key Dates

- **2018** Final Rule available and program details are made public.
- **January 31, 2019** Application period begins for the 2019 award cycle.
- **April 30, 2019** Application period closes for the 2019 award cycle.
- **Veterans Day 2019** Award recipients announced by the Secretary of Labor.

How You Can Get Involved

Get started: Check out [HIREVets.gov](https://www.dol.gov/hirevets) for fact sheets, social media aids, program details, and important announcements, and follow [@VETS_DOL](https://twitter.com/VETS_DOL) for the latest news.

Spread the word: Help us get the word out about the program on Twitter, Instagram, Facebook, and other social media platforms using the hashtag [#HIREVets](https://twitter.com/HIREVets) and/or linking to [HIREVets.gov](https://www.dol.gov/hirevets). We also have a number of widgets that you can use to help spread the word, found at <https://www.dol.gov/vets/resources/widget.htm>.

Examples:

- *Why hire vets? Because [insert example of specific qualities that make veterans excellent employees].*
- *The best employers hire vets because [insert reasons that hiring veterans can benefit organizations].*

Share a tip: What are some best practices when it comes to hiring veterans that have worked for your organization? What do veterans bring to your workplace? Let us know using [#HIREVets](https://twitter.com/HIREVets).

Show the benefits: Got a photo of your hardworking veteran staff, or a project they've completed? Post it using [#HIREVets](https://twitter.com/HIREVets).

FAQs

Who is eligible? All organizations with at least one veteran employee are eligible to apply for a HIRE Vets Medallion.

What are the criteria? Criteria for recognition vary by level (platinum or gold) and employer size (large, medium, and small). View the full list at www.hirevets.gov.

What is the award? Award recipients will receive a certificate stating the year for which it was received. VETS will also provide a digital image of the medallion for recipients to use in advertisements, solicitations, business activities, and other products.

How can I contact VETS? For more information, email hirevets@dol.gov or subscribe for updates by clicking here: <http://ow.ly/B5sm3ogrYYw>.



VETERANS EMPLOYMENT AND TRAINING SERVICE
UNITED STATES DEPARTMENT OF LABOR

www.HIREVets.gov email: HIREVets@dol.gov Twitter: [@VETS_DOL](https://twitter.com/VETS_DOL)